

LEADING THE WAY TO A STRONGER WORKFORCE

EMPLOYMENT STATISTICS PINELLAS COUNTY NOVEMBER 2012

4,254 Initial Reemployment Assistance

↓ 25% October 2012

↓ 32% November 2011

November 2012 Unemployment Rate

- 7.9% Pinellas County
- 8.1% Tampa Bay MSA
- 7.9% Florida
- 7.4% U.S.

Source: Department of Economic Opportunity; Numbers Not Seasonally Adjusted

The November unemployment rate in Pinellas County was the lowest since November 2009. Pinellas and Hillsborough counties shared the lowest unemployment rates in the lowest unemployment in the four-county Tampa-St. Petersburg-Clearwater metro area. The major industry gaining the most jobs was professional and business services (+9,700 jobs). Other industries gaining jobs included education and health services (+8,800 jobs); leisure and hospitality (+7,400 jobs); and trade, transportation, and utilities (+1,900 jobs). The industries losing jobs over the year were mining, logging, and construction (-3,500 jobs); and manufacturing (-2,800 jobs); .

Pinellas Civilian Labor Force
449,633

Unemployed Pinellas Citizens
35,539

Over-the-Year Job Growth
Tampa-St. Pete-Clearwater MSA
+22,900 jobs

Annual Wage (Pinellas County '11)
\$42,388



January 2013

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Connecting Business & Education Collaborative Industry Forums Scheduled for 2013

WorkNet Pinellas in partnership with the Tampa Bay WorkForce Alliance (TBWA) will once again host the Collaborative Industry Forums to discuss emerging workforce needs in the Tampa Bay area.

Each of the forums will include industry specific experts to present on the current economic climate and industry forecasts. WorkNet and TBWA will also share labor market information and funding opportunities for employee training to help businesses grow. In addition, businesses have the opportunity to be heard by educators in regard to curriculum development to better meet business needs for skilled workers.

2013 FORUM SCHEDULE

Date	Industry Forum	Location
January 17	Manufacturing	EpiCenter
January 23	Financial/Professional Services	TBWA Administrative Office
February 13	Information Technology	EpiCenter
February 19	Construction	TBWA Administrative Office
March 8	Aviation	TBWA Administrative Office
March 18	Healthcare	EpiCenter

Manufacturing Collaborative Industry Forum ~ January 17th

The first forum will kick off focusing on the manufacturing industry and will be led by Mr. Richard Peck, President and Owner of QTM, Inc. In 1989 Mr. Peck launched QTM, Inc., a start-up engineering and manufacturing company for surgical and medical instruments. The company is a subcontract manufacturer for fabricated and precision machined metal products. As you will witness, Mr. Peck is extremely passionate about manufacturing and committed to the manufacturing community as demonstrated by his numerous affiliations with non profit and for profit boards.

Financial / Professional Collaborative Industry Forum ~ January 23rd

On January 23rd, Bouchard Insurance's Mr. John Lacy, Vice President-Employee Benefits, and Ms. Karen Reyes, Vice President of Personal Lines and Small Commercial Business will present the Financial / Professional Services industry forum. Mr. Lacy joined the Bouchard team in 2010 and is responsible for benefits carrier management and the overall customer service and quality experience for our benefits clients and their employees. Prior to Bouchard, John was the Chief Operating Officer for selective HR Solutions in Sarasota. Ms. Reyes has been Vice President Personal Lines and Small Commercial Business since 2008. An extensive background in customer service and direct sales has provided Ms. Reyes with the knowledge and expertise to oversee all sales aspects of both departments at our four locations.

Forums will be held from 11:30 a.m. - 1:00 p.m. and lunch will be provided. For more information please contact Marilyn Browne at (727) 608-2420 or mbrowne@worknetpinellas.org.

UPCOMING EVENTS & MEETINGS

- ➔ JANUARY 15, 3:00 PM
Business Seminar Series:
Building Corporate Partnerships
EpiCenter
- ➔ JANUARY 17, 11:30 AM
Manufacturing Collaborative
Industry Forum
EpiCenter
- ➔ JANUARY 23, 11:30 AM
Financial / Professional
Collaborative Industry Forum
EpiCenter
- ➔ JANUARY 25, 9:00 AM
Finance Committee
EpiCenter

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2013 WORKNET WEDNESDAY CAREER FAIR SCHEDULE

DATE	LOCATION	
February 20	Ruth Eckerd Hall	Professional Mixer
April 17	Bright House Field	General
August 14	EpiCenter	General
October 16	EpiCenter	Veterans

If you are an employer interested in participating in a career fair please contact Haley Loeun at (727) 608-2527 or hloeun@worknetpinellas.org.

You're Invited! Business Seminar Series

The Tampa Bay Partnership is a CEO-led regional economic development organization with a mission to work with its partners to market the region nationally and internationally, to conduct regional research, and to coordinate efforts to influence business and government issues that impact economic growth and development. Founded in 1994, the Tampa Bay Partnership serves the entire eight-county, 6,515-square-mile area of west central Florida that includes Citrus, Hernando, Hillsborough, Manatee, Pasco, Pinellas, Polk, and Sarasota counties and the metro areas of Tampa-St. Petersburg-Clearwater, Bradenton-Sarasota-Venice, and Lakeland-Winter Haven. Dave Sobush, CEcD, will highlight the significant role corporate partnerships and continuous relationship building have played in the creation of the Partnership, the sustained success of the organization and the powerful impact they have

made on several key initiatives, including:

- Tampa Bay Water
- Tampa Bay Area Regional Transportation Authority
- Front Row Tampa Bay

The seminar will include several practical examples of what to do, as well as what not to do, when structuring working partnerships across a broad swath of stakeholders.

The "Building Corporate Partnerships" business seminar is scheduled for Tuesday, January 15, 2013 from 3:00 pm until 4:30 pm at the St. Petersburg College EpiCenter in Clearwater (13805 58th Street N., Room 2-304). Details about the event are available by contacting Marilyn Browne at mbrowne@worknetpinellas.org or 727-608-2420.

Customer Success Stories

I have found work after being unemployed for a year, due in large part to the efforts and programs of the WorkNet Pinellas staff, particularly Carolina Lora and Michael White.

Carolina's LinkedIn® presentations were extremely helpful in upgrading my LinkedIn® page to be more complete and learning how to use the site more effectively. Her time helping me to prepare for my interview including valuable feedback and advice was much appreciated. Carolina has a way of putting people with whom she interacts at ease, a quality that makes learning what she teaches much easier.

Additionally, the weekly job club meetings for veterans conducted by Michael White were refreshing and encouraging, and provided great information and advice about how to navigate a complicated and often frustrating job search campaign, one that veterans in particular find challenging. The WorkNet Pinellas programs, such as the resume and interview workshops, and the PPN meetings are important events to attend, if for no other reason than to shake off a sense of futility that can set in during a job search. I found them interesting, encouraging and informative.

It's obvious that the people at WorkNet Pinellas work very hard to help job seekers who need all the help they can get, and they do so without judgment, in a pleasant and reassuring manner that makes all the difference in the world. With any luck, I'll never need their services again, but if I ever do, I will not hesitate to reach out to them for assistance. - Michael L.

Carolina Lora is a Business Services Recruiter and Michael White is a Veteran Employment Representative at our Tarpon Springs One-Stop Career Center