

### EMPLOYMENT STATISTICS PINELLAS COUNTY JANUARY 2013

5,449 Initial Reemployment Assistance

↑ 31% December 2012

↓ 18% January 2012

#### December 2012 Unemployment Rate

- 7.6% Pinellas County
- 7.9% Tampa Bay MSA
- 7.9% Florida
- 7.6% U.S.

Source: Department of Economic Opportunity; Numbers Not Seasonally Adjusted

The December unemployment rate in Pinellas County was the lowest since October 2008. Pinellas and Hillsborough counties shared the lowest unemployment rates in the lowest unemployment in the four-county Tampa-St. Petersburg-Clearwater metro area. The major industry gaining the most jobs was professional and business services (+12,400 jobs). Other industries gaining jobs included education and health services (+8,800 jobs); leisure and hospitality (+6,200 jobs); and government (+400 jobs). The industries losing jobs over the year were mining, logging, and construction (-3,500 jobs); and manufacturing (-1,900 jobs); .

Pinellas Civilian Labor Force  
448,452

Unemployed Pinellas Citizens  
34,058

Over-the-Year Job Growth  
Tampa-St. Pete-Clearwater MSA  
+21,000 jobs

Annual Wage (Pinellas County '11)  
\$42,388



## March 2013

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## WorkNet Wednesday Targets Professionals

On February 20th, WorkNet Pinellas hosted a Professional Mixer at Ruth Eckerd Hall in Clearwater. WorkNet's Business Services team pre-screened over 2,000 resumes, ultimately inviting over 260 candidates to attend the event.

Through this unique networking event, employers were able to focus on the invited skilled candidates. Employers engaged qualified candidates in at least one, if not more, of the positions available. Companies including PSCU, Raymond James, Smith & Nephew and Community Health Solutions posted over 45 various openings in engineering, finance, sales and information technology.

Our next Worknet Wednesday Career Fair is on April 17th at the Bright House Field in Clearwater. Visit [www.worknetwednesday.com](http://www.worknetwednesday.com) for additional information, or contact Haley Loeun at [hloeun@worknetpinellas.org](mailto:hloeun@worknetpinellas.org) or (727) 608-2527.

### EMPLOYER COMMENTS

*"This is always a great event and it should be held twice a year."*

– Nikki Thomas  
Raymond James

*"Great turnout and caliber of candidates."*

– Dana Papalardo  
Advanced Protection Technologies

*"This is by far the best recruiting event. If I can only attend one a year, it's this one. The quality of the candidates are fantastic and 9 out of 10 people we spoke to we'd like to pursue a phone interview! The hiring manager will be impressed with the quality of the candidates."*

– Gina Caputo  
American Strategic Insurance

### JOB SEEKER COMMENTS

*"Thank you for affording me the opportunity to meet with the perspective employers."*

– Leticia C.

*"I think I found my dream job! Thank you!"*

– Huan G.

*"Great opportunity to meet with a broad spectrum of employers. I was impressed!"*

– John B.

## Working together to create 116,000 jobs across Tampa Bay.

JOIN US!

If each Tampa Bay company hires one person,  
we put 116,000 Tampa Bay residents back to work!

When you EMPLOY1, let us know by uploading that information. You'll be featured on the site, in the Tampa Bay Business Journal, and more!



"Employ1 is a new way we can promote and celebrate employees who are hiring throughout our community and I am excited about their commitment to changing Tampa Bay's economic DNA."  
–Tampa Mayor  
Bob Buckhorn

"Employ1 Tampa Bay's initiatives and goals can help everyone, because by working together, we can make a difference!"  
–Clearwater Mayor  
George Creticos

"...having a partner like the Tampa Bay Business Journal/ Employ1 Tampa Bay is invaluable. Thank you for celebrating and promoting job growth in Tampa Bay."  
–St. Petersburg Mayor  
Bill Foster

For each job uploaded,  
Feeding Children Everywhere  
will donate 100 hot meals to a local  
school to feed hungry children!

Be a part of the movement to employ Tampa Bay – one hire at a time.  
Submit your hiring information now at

# EMPLOY1TAMPABAY.COM






## UPCOMING EVENTS & MEETINGS

- **MARCH 5, 3:00 PM**  
Business Seminar: Incentives Available to Grow Your Business  
EpiCenter
- **MARCH 6, 11:00 AM**  
Executive Committee  
EpiCenter
- **MARCH 8, 11:30 AM**  
Collaborative Industry Forum: Aviation  
TBWA Administrative Office
- **MARCH 18, 11:30 AM**  
Collaborative Industry Forum: Healthcare  
EpiCenter
- **MARCH 20, 11:45 AM**  
Board of Directors Meeting  
EpiCenter

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## Connecting Business & Education Collaborative Industry Forums

### Aviation Collaborative Industry Forum ~ March 8th

The Aviation Industry Forum will be presented by Mr. Michael K. Wisniewski, President of National Aviation Academy for Tampa & Boston. Mr. Wisniewski will share regional Aviation, economic and industry forecasts. The focus will be on current and emerging Aviation workforce needs for the Tampa Bay area.

### Healthcare Collaborative Industry Forum ~ March 18th

On March 18th, Dr. Anthony Degina, Chief Executive Officer of Largo Medical Center, will

present the the Healthcare Industry Forum. Dr. Degina has more than 25 years' experience in healthcare administration, primarily in acute care hospital leadership roles. He has extensive experience managing within a complex organization, demonstrating outstanding results through excellent communication and accountability.

**Forums will be held from 11:30 a.m. - 1:00 p.m. and lunch will be provided. For more information on attending one these forums please contact Marilyn Browne at (727) 608-2420 or [mbrowne@worknetpinellas.org](mailto:mbrowne@worknetpinellas.org).**

## You're Invited! Business Seminar Series

Many local companies can benefit from training opportunities in order to retain and attract top talent. In March, WorkNet's business seminar series will highlight these opportunities and training grants that can help businesses grow.

Please join WorkNet Pinellas in welcoming Ms. Donna Harak, President of Harak Associates, as she presents "Incentives Available to Grow Your Business". Harak Associates is a consulting firm focused on managing the application and reimbursement process for a variety of state tax refund incentives and training grant programs for businesses across the state of Florida. This workshop will explain the basics of the most frequently awarded state tax exemption and tax refund programs, review Pinellas County specific programs, and review the top three training grants available to Florida businesses.

The "Incentives Available to Grow Your Business" seminar is offered on Tuesday, March 5th from 3:00 pm until 4:30 pm at the St. Petersburg College EpiCenter in Clearwater (13805 58th Street N., Room 2-304). For additional information please contact Marilyn Browne at [mbrowne@worknetpinellas.org](mailto:mbrowne@worknetpinellas.org) or 727-608-2420.

## Customer Success Stories

*"As I have said before, I think PPN was a real asset to my search efforts and especially during my preparation for the interview process. Please continue to supply encouragement to the individuals in PPN who have not landed yet. I certainly know exactly how they feel; and it is not very pleasant. The weekly encouragement and prodding that I received at PPN was VERY IMPORTANT as it enabled me to keep my head up, and to maintain forward motion in the job search process."*

Tom B.  
Production Supervisor, Johnson Controls

*"I wanted to let you know that yesterday I accepted the position of Sr. VP Of People and Culture with Achieva Credit Union and am gainfully employed as of June 11th. I was actually on my way to the Ten Meeting Friday when the call came in and pulled over to start the negotiations so I am sorry I missed everyone. I wanted to thank you for all of your support and help. You and your leadership of these meetings have been incredibly helpful, added to my confidence and lifted my spirits when they needed some assistance in this sometimes emotional process and I can not tell you the value*

*it brought to me. You are both wonderful people and professionals and I look forward to continued partnership with Worknet Pinellas and getting quality people back to work when I get to my new organization. Thank you again for everything!"*

Janet T.

The Pinellas Professional Network (PPN) and Transitioning Executive Network (TEN) are networking groups under WorkNet's Professional Division. PPN offers professionals a forum where they can network with their peers, learn from a variety of knowledgeable guest speakers, and interact with recruiters from various major Tampa Bay companies. TEN is a program designed for Executives at the Director and C-Level. The mission is to provide executives with career transition assistance by marketing their skills and experience to the Tampa Bay business community. TEN offers a forum where executives can network with other local senior level talent and national executive guest speakers.

To learn more about these networking groups please visit [www.worknetpinellas.org](http://www.worknetpinellas.org).